



CALL FOR PAPERS

The DPIIT-IPR Chair at Osmania University calls for submissions in the form of Articles, Essays, Comments and Book Reviews from *Academics, Practitioners and Researcher Scholars* in the field of IPRs for its flagship Online Journal '*Osmania University Journal of IPR (OUJIPR)*' Vol.1 | Issue-2 proposed to be published in January, 2024. The aim is to provide a medium for the presentation and proliferation of unique perspectives on current and pressing issues in the IPR domain.

OUJIPR is an open access, biannual online journal. The Patrons of the Journal are the Vice-Chancellor, Osmania University and Justice R. Subhash Reddy, Former Judge of Supreme Court of India. The Advisory Board comprises of senior eminent academicians and practitioners in the domain of IPR from India and also abroad. OUJIPR invites contributions from academicians, practitioners and researchers in the field of Intellectual Property Rights and allied interdisciplinary scholarship.

Prof. (Dr.) G. B. Reddy, Professor of Law and Chair Professor of the DPIIT-IPR Chair at Osmania University is the Editor-in-Chief of the Journal. Selected submissions would be published by the DPIIT-IPR Chair, Osmania University in the Journal. The OUJIPR is an open-access online journal, that is published in the website of IPR Chair: <https://ouipr.in/journal>

Theme

The papers may be submitted on theme of **Startups and Intellectual Property: The Growing Nexus**. The sub-themes include:

- Ideation to Commercialization of IP in Startups
- IP Acquisition, IP Portfolio Management and Technology Transfer in Startups
- IP and Startup Culture in India and other Countries: Comparative Study of Legal landscape, Public Policy and Government Schemes
- IP Strategy for Startups and its Significance
- Role of IP in Valuation of Startups and attracting Investment

Submission Categories

- *Article: 5,000 – 8,000 words*
A complete analysis of a certain subject is expected in the Article. It must examine or analyze the current situation, pointing out the gaps and suggesting viable remedies. The author may adopt a historical, exploratory, comparative, or multi-disciplinary approach to substantiate the argument. The articles with empirical research are encouraged.
- *Essay: 2,500 – 5,000 words*
An essay is comparatively succinct than article, and may put forth the idea and the argument of author in a briefer manner.
- *Book Review: 2,000 – 4,000 words*
A book review may contain a detailed description, critical analysis of a book's quality, meaning, and significance.
- *Comment: 1,500 – 3,000 words*
Any recent judgement, landmark case, or any current enactment or Bill pending before the Parliament or a State Legislature may be the theme of a Comment.

All the submissions must contain an *Abstract* of up to 200 words providing a summary of the contribution and up to 5 *Keywords*. The word limits are exclusive of abstract, footnotes; and the authors are requested to strictly adhere to it.

Submission Guidelines

- All submissions must be made in electronic form in Word format (.doc/.docx) only. The submissions shall be mailed to editor.oujipr@ouipr.in and iprchairou@gmail.com with the email subject as '**OUJIPR Submission**'. Co-authorship is allowed up to a maximum of **two persons**.
- All submissions must be accompanied with a *Covering Letter* stating the Name, Designation and Affiliation of the author/authors; Contact details of the author including email and phone number; and the Title of the Manuscript. The author/s shall mention their particulars only in the Covering Letter and not in the manuscript of submission.
- The author/s shall submit a *Declaration* along with the submission stating that the manuscript is their original work, is in compliance of the research ethics and it is not published/submitted for consideration in any other publication. The author/s shall also submit a *Brief-Bio* about themselves in about 100 words along with their submission.
- Plagiarism in any form shall result in rejection of the submission, and the decision of the Board of Editors in this matter shall be final.
- The Board of Editors may make changes that are necessary to meet the requirements of space and format of the Journal.
- The decision on publication of the manuscript would be intimated to the author tentatively within (30) Thirty days of receipt of the submission.

Formatting Guidelines

- The Title of the manuscript should be in Times New Roman font, size 14; the Abstract should be in Times New Roman font, size 12 italic style; and the body of manuscript should be in Times New Roman font, size 12 with 1.5 spacing and justified alignment. The footnotes and references should be in Times New Roman font, size 10 with single spacing.
- The submissions shall adhere to The Oxford University Standard for Citation of Legal Authorities (OSCOLA), Fourth Edition 2012. The author/s may refer to the [OSCOLA Quick Reference Guide](#) for guidance. The citations shall be in the form of footnotes only, and followed by References, if required.
- There shall be no footnote/citation included in the abstract.
- Footnotes should be numbered in sequential order and References, if any, shall be listed in the end of the manuscript in alphabetical order. The Authors are responsible for the accuracy of the footnotes/references.
- The author/s may include acknowledgements, if any, with an ^{*} at the beginning of the footnotes.

Submission Deadline

Last date for submission of manuscripts is **10-01-2024**. Early submissions are encouraged. Submissions made after the deadline would not be considered for the next issue.

The cover page and contents of the OUJIPR Vol.1 | Issue 1 are annexed herewith for reference.



Prof. (Dr.) G. B. Reddy
Editor-in-Chief
DPIIT-IPR Chair Professor
Osmania University

Contact for Details

Dr. S. B. Md. Irfan Ali Abbas: +91 | 9848885394

Mr. B. Nagaraj: +91 | 9700802342

For any query e-mail at: editor.oujipr@ouipr.in; iprchairou@gmail.com

Office: # Room No.48 & 49, Osmania University Centre for International Studies
(OUCIS, formerly OUCIP), Osmania University, Hyderabad – 500007.



Osmania University

Journal of IPR [OUJIPR]

Vol. 1 | Issue 1

July - 2023

Message by Vice-Chancellor

Editorial

Message by ChatGPT

Articles

Artificial Intelligence (AI) and Intellectual Property Rights (IPRs)

Diya Saraswat & Arpit Agrawal

Impact of Artificial Intelligence on Intellectual Property Rights: Challenges and Opportunities

Dr. Mohd. Akhter Ali & M. Kamrajju

Patenting AI-Generated Works and its Legal Implications – with special reference to India

V. B. Malleswari

Copyright Protection in the Internet-Era - with special reference to AI

Gauri Desai

Rise of Artificial Intelligence and Copyright Challenges

Vishnu S.

Navigating the Complexities of Attribution in AI-Generated Works

K. Prakasha Nikhila

Unleashing Blockchain for Trademark Protection - An Analysis

Amisha Singh & Shivam Madbur

Registrability of Non-Conventional Trademarks: position in India, United States and European Union

Keerthi Depa

AI- Generated Music: Challenges Faced in Copyright Legal Framework

Kiran Sharma

Chat GPT and Copyright: Legal and Ethical Challenges

Kumari Simran Sharma & Aditi Singh Kavia

Exploring Legal & Regulatory Challenges for Intellectual Property in Metaverse

Aranya Nath & Sreelakshmi B

C O N T E N T S

Message by Vice-Chancellor		iv
Editorial		v
Message by ChatGPT		viii
<i>Artificial Intelligence (AI) vis-à-vis Intellectual Property Rights (IPRs)</i>	Diya Saraswat & Arpit Agrawal	1
<i>Impact of Artificial Intelligence on Intellectual Property Rights: Challenges and Opportunities</i>	Dr. Mohd Akhter Ali & M. Kamraju	21
<i>Patenting AI-Generated Works and its Legal Implications – with special reference to India</i>	V. B. Malleswari	51
<i>Copyright Protection in the Internet-Era - with special reference to AI</i>	Gauri Desai	68
<i>Rise of Artificial Intelligence and Copyright Challenges</i>	Vishnu S.	86
<i>Navigating the Complexities of Attribution in AI-Generated Works</i>	K. Prakasha Nikhila	99
<i>Unleashing Blockchain for Trademark Protection - An Analysis</i>	Amisha Singh & Shivam Madhur	114
<i>Registrability of Non-Conventional Trademarks: Position in India, United States & European Union</i>	Keerthi Depa	132
<i>AI-Generated Music: Challenges Faced in Copyright Legal Framework</i>	Kiran Sharma	161
<i>Chat GPT and Copyright: Legal and Ethical Challenges</i>	Kumari Simran Sharma & Aditi Singh Kavia	172
<i>Exploring Legal and Regulatory Challenges for Intellectual Property in Metaverse</i>	Aranya Nath & Sreelakshmi B.	190

Osmania University Journal of IPR [OUJIPR]

Vol.1 | Issue 1

July 2023

PATRONS

Prof. (Dr.) D. Ravinder
Vice-Chancellor
Osmania University

Justice R. Subhash Reddy
Former Judge
Supreme Court of India

ADVISORY BOARD

Prof. (Dr.) V. C. Vivekanandan
Vice-Chancellor
Hidayatullah National Law University

Prof. (Dr.) T. Ramakrishna
Visiting Faculty
National Law School of India University

Dr. G. R. Raghavender
Senior Consultant (IPR), CIPAM
DPIIT, Govt. of India

Prof. (Dr.) K. C. Sunny
Professor, Dept. of Law
University of Kerala

Prof. (Dr.) V. Balakista Reddy
Professor & Dean
School of Law, Mahindra University

Prof. (Dr.) S. B. Dwarakanath
Formerly Head, Dept. of Law
Osmania University

Prof. (Dr.) Srividhya Ragavan
Professor of Law &
Director of International Programs
Texas A & M University School of Law

Mr. Muhammad Bahrul Ulum
Lecturer of Law
University of Jember, Indonesia

Dr. K. S. Kardam
Former Senior Joint Controller of Patents
and Designs, IPO, New Delhi

Prof. (Dr.) David Ambrose
Formerly Head at Dept. of Legal Studies
University of Madras

Dr. Yogesh Pai
Associate Professor & IPR-Chair Professor
National Law University Delhi

Sri. Ashok Ram Kumar
Senior Advocate
High Court of Telangana

EDITORIAL BOARD

Prof. (Dr.) Suresh V. Nadagoudar
Professor, University Law College
Bangalore University

Dr. Athira P. S.
Assistant Professor (Law)
Director (i/c), Centre for IPR,
National University of Advanced Legal Studies

Ms. Arathi Ashok
Assistant Professor, School of Legal Studies
Cochin University of Science & Technology

Ms. Sai Bhavana Vemuri
Legal & IP Consultant
Hyderabad

Osmania University Journal of IPR [OUJIPR]

Vol.1 | Issue 1

July 2023

EDITOR-IN-CHIEF

Prof. (Dr) G. B. Reddy
Senior Professor of Law
DPIIT-IPR Chair Professor
Osmania University

Associate Editor

Dr. S. B. Md. Irfan Ali Abbas
Research Assistant
DPIIT-IPR Chair, Osmania University



Published by

DPIIT IPR-Chair, Osmania University

#Room No.48 & 49, Osmania University Centre for International Studies (OUCIS),
Osmania University, Hyderabad – 500007.

Journal Website: <https://ouipr.in/journal> ; email: editor.oujipr@ouipr.in

Copyright Policy

Contributions accepted for publication and copyright therein shall either remain jointly with the Contributor and the OUJIPR, unless a different or more specific agreement was arrived at between an individual Contributor and OUJIPR. Any person desiring to use the OUJIPR's material for education purposes, research or private study can do so by requesting prior written permission of the publisher at editor.oujipr@ouipr.in.

Indemnification Policy

All contributors by submitting any contribution towards the OUJIPR hereby consent to indemnify DPIIT IPR-Chair, Osmania University and OUJIPR from the against all claims, suits and consequences based on any claim of copyright infringement / unauthorized use / violation of any right which may arise as a result of their contribution being published in the OUJIPR. The editors, publishers and printers do not own any responsibility for the views expressed by the contributors and for the errors, if any, in the information contained in OUJIPR and author shall be solely responsible for the same. Due care has been taken to ensure that there are no errors but if any discrepancy is found the same may be intimated at editor.oujipr@ouipr.in.

Mode of Citation: [Volume] OUJIPR [Page] ([Year]) ISSN: